

REGISTER NOW

OCTOBER 1, 2004

8:00 AM - 3:30 PM

SHERATON GRAND HOTEL

1230 J ST., SACRAMENTO, CA



Keynote Speaker,
Henry Cisneros



One of Sacramento's greatest resources is its ethnic diversity. Attend this informative event and learn how to integrate our multi-cultural assets into the economic arena for the enrichment of our entire community.

Along with our General Sessions, attendees will enjoy our breakfast speaker, George Fraser. You will select two breakouts from the following:

SMALL BUSINESS TRACK	CORPORATE TRACK	COMMUNITY LEADER TRACK
Maneuvering the Money Maze	Getting Noticed in Ethnic Markets	The Nonprofit Funding Equation
HR Drama: Real or Imagined	Diversifying Your Workforce: Recruitment and Retention	Influencing Change
Navigating the Contract Arena	Expanding Your Reach Through Supplier Diversity	Getting a Seat at the Table

ALL TRACKS

Spending Your Promotional Dollars - Hispanic, African-American, Asian/Pacific Islander

Brought
to you by:



Sacramento
Asian Pacific
Chamber of Commerce



SACRAMENTO
BLACK CHAMBER
OF COMMERCE

The Alliance for Business and Community



Special Guests Register online

at

www.valleyvision.org

Or Call

(916) 925-1923

Thanks to the generous support of corporate sponsorships the registration fee will be waived for the first 300 people to register by clicking "**Special Guest Registration Only.**"

Your invitation code is **256**.

Ticket Prices:

(include workshop tracks, breakfast and lunch)

\$75 - Ethnic Chamber of
Commerce Members

\$95 - Non-Ethnic Chamber of
Commerce Members

Table Sponsorship: \$1,500

Booth Space: \$500

For details call Lisa at
(916) 925-1923

Event Underwritten
By:

